

# Re-ignite



Power for  
Success

The Restructure & redundancy programme that ignites your people, for their future success.

By Lisa Clifford

When your business  
returns to growth mode ...  
you may hope your people  
would still love to work  
with you again.

# I.G.N.I.T.E.

## Re-igniting your people for their future success!

When you build a successful business and invest in growing and developing your talent, it must be both an incredibly heart-wrenching decision and process to release those people.

The Ignite programme is designed to support your people who may be at risk of redundancy, have been re deployed or kept their job. Your team will need support different to any they've had before so they can adjust to the "new way" and also re-align themselves with who they are now. A calibration is required of both who they are in themselves and who they to and in the business.

This programme has a 6 stage practical process to give them the very best chance of re-igniting their motivation, self awareness and professionalism so they can deliver brilliant outcomes at the very highest level. The programme includes 6 modules in a workbook with a comprehensive video series. There is a choice of working through this programme independently, live in group Zoom session or private individual coaching session with me.

Choose the best fit  
for your people

Welcome film from Lisa



# What others say

HR Specialist for People Solutions by Claire Tiffney  
Claire's thoughts on distance learning courses



I've just had the joy of completing Lisa's "Re-ignite Your Fire" Programme. I sometimes have my reservations about distanced programmes, but Lisa's book places you in the mindset for success and works with you to identify and visualise your BIG GOAL.

This all makes goal achievement and success feel more real and achievable. Now is the time to challenge and develop yourself and I believe this programme is the best distanced development out there.

Sarah Hind Key Account Manager Travelodge

I have had the privilege of attending Lisa's training courses and I have to say they have changed the way I view my world considerably. There are things I have achieved and will achieve because I now have the skills to apply myself to do them.

With 20 years in the hotel industry I've been in front of many trainers and **none have come close to being as life changing as you**, and I mean that from the bottom of my heart.



Here's what HR 180 MD  
Claire Morley-Jones  
says about working with  
Lisa

[watch short film](#)



Direction & support  
is priceless.





# Allow me to show you around the IGNITE programme

6 key powerful modules setting you up for maximum success.

**I**ntity - who are you?


**G**oals for growth - what do you truly want?

**N**atural confidence - strengthening beliefs & clarifying values

**I**mpact - personal brand, how you present yourself on every level

**T**hrive - focus, prepare, plan & enjoy

**E**ngage enthusiastically - build genuine rapport & communicate brilliantly

A man with a beard and brown hair, wearing a red sweater, is laughing heartily with his eyes closed and mouth wide open. He is standing in front of a blue, textured wall made of large rectangular panels. A semi-transparent white rectangular box is overlaid on the center of the image, containing the text.

When you see yourself as you truly are, you can drop the mask of pretence and allow others to see your brilliance.

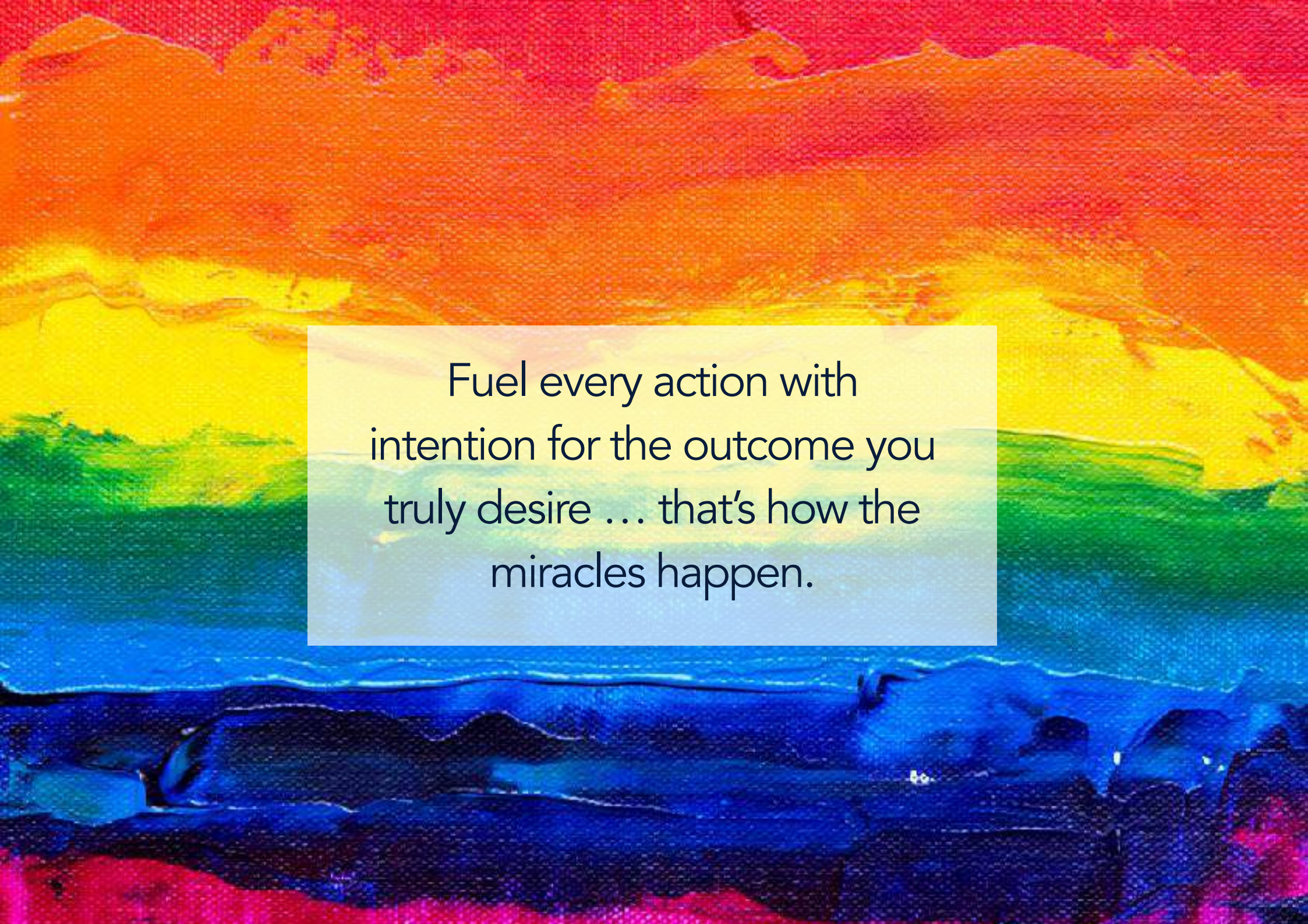


# I - Identity

Self awareness of your own identity is so incredibly valuable ... It's at these times people do not and cannot see themselves as they are, often struggling to identify with their own brilliance. This module brings who you truly are to the surface, building clarity, confidence and self belief. From a factual base we will bring awareness to your successes, your wisdom and your learnings to support your future. This is such a powerful process to do to help you manage effectively those possible unpredictable emotions brought to the surface through change.

- We will look at your working wheel
- Gain clarity on your purpose
- What makes you tick
- How you see yourself
- Behaviour profiling
- Perspective





Fuel every action with  
intention for the outcome you  
truly desire ... that's how the  
miracles happen.



# G - Goals for growth

When you know what you have learnt, you can craft the future that works for you on every level. In this module we look at how all the pieces of your life support each other, it's a time to re-stock, review and re-align.

- We will look at your whole life and what you want now
- What specifically do you want from your work
- Clarity of your preferred working style
- How to thrive and participate in the company culture
- Set and plan future targets and successes
- What future growth and challenges are you drawn towards



“Whether you think you can do  
a thing or your think you can’t,  
you are right”

Henry Ford





# N - natural confidence

Confidence and self belief is key in any review meeting and every moment before and after, however we want a natural confidence not “fake it, till you make it”. You will need an inner self trust that allows you to flow and share your brilliance. You will want to be in harmony with your company environment and culture, remaining true to yourself and allowing the leader to see who you really are - which is much more magnetic than a rehearsed mask.

- We will look at your values
- What nourishes you at work
- Clarity of your preferred working style
- How to be authentically yourself in the company
- What are you working towards



Be so aligned with your heart, that you are easy to believe in.






# I - impact

Your impact matters, how others see you, is your personal brand, it is so important to develop this aspect, so you are completely aligned with how you hope and intend to be received. You are a “product” in the business world, so let’s get clear about how you want to be thought of. This module works through:

- Your outward appearance
- Your attitude & behaviours
- What you stand for
- Your inner mindset
- How others see you
- How you present yourself
- Tips for raising your energy

A hand with dark nail polish is holding a yellow sticky note in the bottom right corner of the frame. The hand is positioned as if about to place the note on a grid of other sticky notes. The grid consists of nine sticky notes arranged in three rows and three columns. The middle sticky note in the second row contains the text "Where focus goes energy flows." in green. The other sticky notes are blank. The background is a light-colored wall.

**Where focus  
goes energy  
flows.**



# T - thrive

It's your time to thrive, you are completely clear on what motivates you and, so nows the time to be all that you can be with the company. It's time to put everything into motion and make your move to be seen in all your brilliance.

- Make your own plan of approach
- Choose the difference you're going to make
- Prepare & focus
- Align your mind with success
- The approach - what's your commitment

Now you are  
unstoppable





# E - Engage enthusiastically

This is now a very competitive business market, employers will get to choose the best of the best. So even though you have a job it's still essential that your genuine energy and enthusiasm to work shines through. Your appetite to be part of the company and the team is often considered more important than your current knowledge and skillset, whilst making sure you are authentically yourself.

- How to participate in way that supports other
- Make it easy to be believed in for the role you want next
- How to show up in meetings and add value
- Be a team player
- Be part of the solution
- Be a pleasure to employ

# How we can work together

## The Options

On-line programme 1

Workbook and comprehensive videos

On-line programme 2

Workbook, videos & personal profiling report

On-line programme 3

Workbook, videos , personal profile & 90 minute coaching session (with myself)

Zoom workshops 6 x 90 minutes live sessions & workbook

One to one coaching programme with myself including the workbook & video series

Prices start at £225 plus vat



## My credentials

Master Practitioner of Neuro Linguistic Programming & Hypnosis

Transformation & Empowerment Coach

DiSC Behaviour Profiling Trainer

Master Fire-walking Instructor

Fire-walking Instructor Trainer

Belief Change Agent

Clinical Hypnotherapist



# Why partner with me?

Lisa Clifford knows what being involved in redundancy is like....She has made people redundant AND once been made redundant due to receivership. She's been on both sides.

*So what's the difference?*

Lisa had 5 senior job offers pending BEFORE leaving. By following a proven way she created for herself to be seen as the ideal candidate for the companies she wanted to work for, then creating an unstoppable mindset, in her career life she always landed her ideal jobs for herself. And now she has helped many other people do the same.

Through coaching many teams in businesses she fine tuned her unique combination of experience and expertise into a talent magnet programme, enabled her to 'dig deep' into the process from both perspectives, the candidate and the potential employer.

What she can do for you in addition to the ready made programmes... is create a mutually beneficial process that your employees will love and thank you for that you can follow and will endear, enhance and make indelible your employee relations forever.

How does she do this? Lisa's programme uses the uniquely compiled techniques from over thirty years as a leading Salesperson, Trainer, Author, Coach, Mentor and Speaker to some of the best names in commerce. She uses mind-stretching metaphors like fire-walking and glass-walking, to connect with people's real potential and gets results.

# Let's connect



I'm here to support you, let's have a chat.