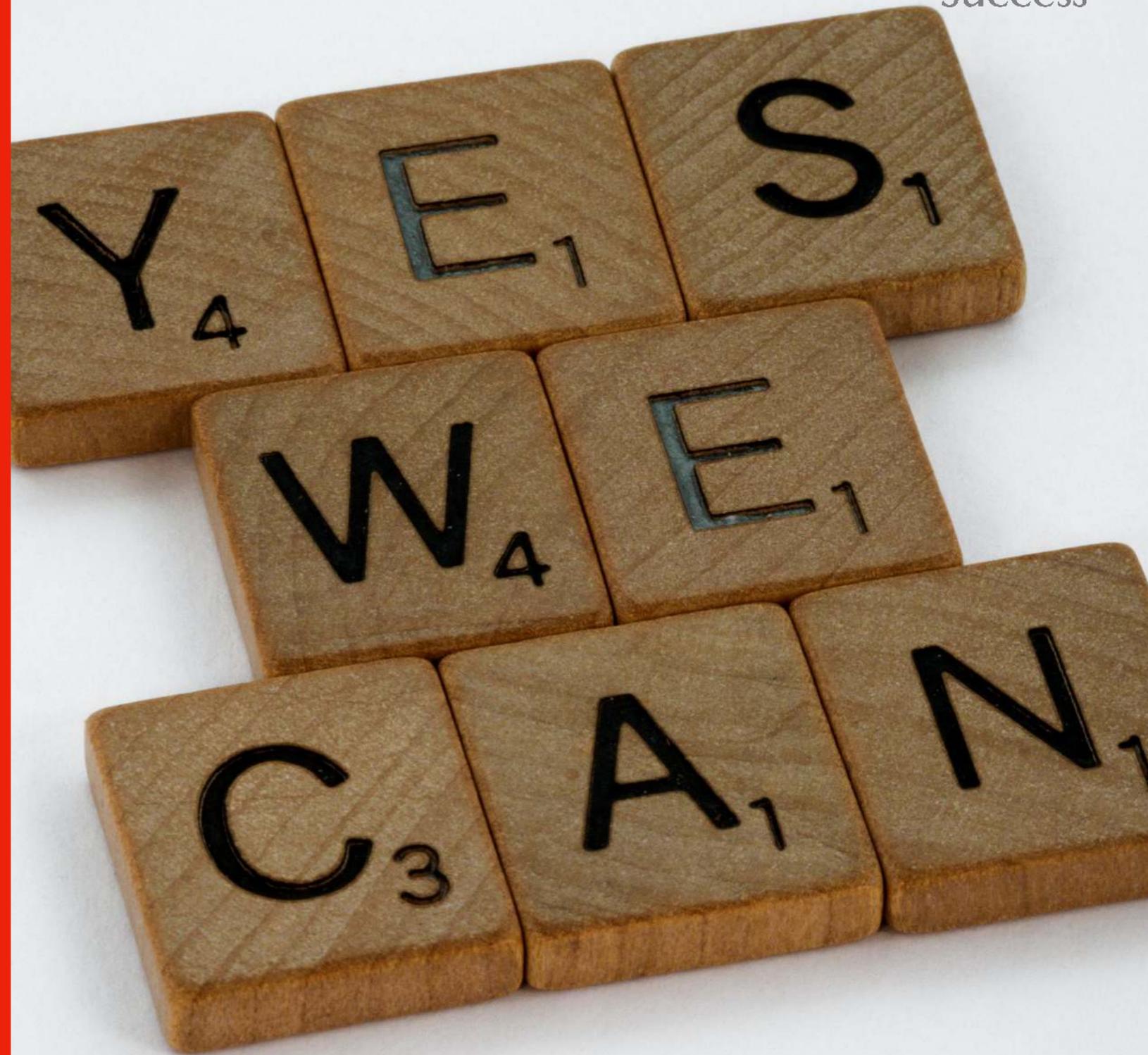


An introduction to how to achieve  
high performance results



Power for  
Success



# HABITS OF A SUCCESS MINDSET

Lisa Clifford

**YOUR  
CHOICE  
STARTS  
HERE.**

## **A SUCCESS MINDSET FOR HIGH PERFORMANCE IS A CHOICE.**

It's a set of chosen mindset strategies, when put together lead you to achieving greater results with much more ease, because you are accessing your mind from a switched on position.

You cannot achieve greater successes without enhancing your mindset. You will enjoy using this thinking and being in your potential.

I invite you to join me on this simple framework of thinking, being and acting that places you in the very best position for being an elite team player who is inspiring to be around and a role model of how to achieve great successes.

# 1. PERSONAL BRAND

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Your personal brand is what other people say about you behind your back. So you already have a Personal Brand, the big questions are: Do you know what yours is? and, are you in control of it?

How would it be if every meeting and interaction you had in your company was treated as though you were self-employed, earning the honour to work on each project. How would you prepare? What time would you show up for the meeting? How would you sit? What would you wear? When would you speak? How would present your thoughts, proposals, solutions? Calibrate yourself to this version of yourself 100% of the time, it's obviously important to you and you deserve to feel great about you.

## 2. BE OUTCOME FOCUSED

Start with the end in mind. Be really clear on what does success look like for this project. What will people be saying, what difference will this success make to the business, the team and your clients.

Be very specific - then you reverse engineer your success plan.

Have a mindset of what do I need to do to make this outcome succeed and by when. If your current level of skill and knowledge is not yet up to speed, you now have a potential growth plan of what you need to learn and develop. However you never stretch the deadline date or shrink the project success opportunity.

## 2. BE OUTCOME FOCUSED

# 3. GOOD TO GREAT

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Take a look at the outcome you have created as your project goal ... imagine for a moment that this outcome is your current level of good (even if you consider it to your best) so now we ask "just what else is possible to this project from good to great?"

What would "GREAT" look like? Now redefine the outcome or result you are creating.

What does that look like?

# 4. BE COMMITTED

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Take a personal pride in being committed to the outcome you are working towards.

If you've been operating at your current level of 'best' then how would you need to commit in order to achieve this amazing outcome?

What are you willing to reprioritise and/or sacrifice to achieve this?

What aspects of yourself are you going to flex into to deliver your result.

## 5. SOLUTION FOCUSED

Train your mind to being the master of always being solution focused.

To every challenge, enjoy the journey of searching for a selection of solutions.

Knowing in every given moment you are either part of the solution or you are part of the problem ... and saying or doing nothing doesn't let you off the hook, the rule still applies.

So ask yourself "am I contributing to the solution or the problem?".

Then if needed, take this moment to course correct yourself.

# 5. SOLUTION FOCUSED

# 6. BE ACCOUNTABLE

## 6. BE ACCOUNTABLE

Hold yourself accountable to your higher level of focus.

What are all your “pre success indicators”?

Have an accountability buddy whether your company already has this in place or not ... decide what you want to achieve each week and create a framework of accountability that is motivating for you and helps you operate in your success model.

Choose your buddy and stay focused.

# 7. BE DETERMINED

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When you are determined, what are you capable of?

What do you say yes to and what do you say no to?

Who do you align yourself with and what will you not tolerate?

What excuses will you not allow yourself to focus on?

# 8. SET DAILY INTENTIONS

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Each day decide how you want to feel, think and be.

Decide what opportunities you want to attract.

Decide what results you want to achieve and how positive you want your relationships to be.

Do not allow your current knowledge of the “how” to block your commitment to the greater outcome/result.

# 9. TAKE ACTION WITH INTENTION

## 9. TAKE EVERY ACTION WITH INTENTION

Now you know the outcomes you are working towards, every action you take should be aligning your project with this success. Hold the result you are working towards in your mind as you carry out each action. Hold your focus.

It keeps you conscious and mindful of the value of every single action and contribution to the ultimate outcome.

# 10. CONTINUOUS IMPROVEMENT

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Review each part of your project with a mindset of what could I do to improve next time from a position of a growth mindset.

Scope out your own headings of a measurement criteria, here are some popular ones:

Attitude, belief, timeline, teamwork, communication, buy-in, strategies, productivity.

And do not forget to celebrate what worked great...having a mindset of continuous improvement does not mean you need to criticise yourself or others. It simply means you are committed to high quality performance.

# 11. BELIEF

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Your belief is everything! Whatever you believe is possible by you and for this project, will be what your mind is determined to PROVE.

So having done all the mindset strategies within this process, be really clear on what you think is possible.

Is your belief aligned with great success and if not what thoughts could block your success?

Check in, are you the accelerator or the handbrake?

# 12. BE A ROLE MODEL

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Who inspired you in your career to date?  
Do you remember how they gave you  
hope that anything is possible for you?

Whatever your role is ... you now have the  
opportunity to be that role model for  
someone else, whether you know who  
you're influencing or not.

Speak to every team member in a way that  
you see the best in them, that you believe  
in them and that their brilliance is essential  
to the success of every project.

This way of being and thinking keeps you  
accountable to your High Performance  
Success Mindset and in alignment with  
YOUR PERSONAL BRAND.

# PASSION & MOTIVATION

## PASSION & MOTIVATION

Have a passion for what you do and show it. When you work with the success mindset strategy, passion and motivation are ignited.

Only you can ignite that inner fire ... so find it within yourself and keep it burning because there will be challenges, bumps in the road and even major road blocks giving you sleepless nights.

So make sure your inner fire of motivation always has enough in the tank to see you through those challenges, which are really your opportunities for growth, so grab them with both hands.



Lisa Clifford

# THIS IS JUST THE TIP OF THE ICEBERG

I hope this short introduction into “The High Performance Success Mindset” has been thought provoking. It really is just a taste, which I hope has inspired you to see the value in using your mind more consciously for success.

I do lead in-house coaching programmes which have supported businesses into a growth mindset culture and therefore High Performance results.

Have a look around the website and if you feel I’m a fit for the direction you want to take your team and business in, then please get in touch.

Regards,  
Lisa

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Return to the website [www.powerforsuccess.co.uk](http://www.powerforsuccess.co.uk)